

ON THE CUTTING FLOOR

Free Sewing Patterns

I am Daniela Gutierrez-Diaz, the heart and soul at [On the Cutting Floor](#).

I am looking for amazing sponsors for my website.

On the Cutting Floor is dedicated to provide free sewing patterns, great tutorials and amazing resources online. I started with my blog 7 months ago; through tons of hard work, dedication and inspiration I have been able to reach 343 thousand page views total.

This month, we have generated more than **86.000** page viewers.

My website is growing fast and steady.



Barbara Dress

FREE PATTERN AND TUTORIAL

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On The Cutting Floor



Paula Dress
Free pattern and tutorial

WORKING TOGETHER

The reason to come to you today is to offer to advertise on my website.

I am looking for a sponsorship opportunity with you, because I would love to have your store working with me, since I believe in your dedication, hard work and willingness to provide the best quality to your customers.

MARKETING STRATEGY

Since I have just started my rates are very affordable:

The monthly rate is :

\$15 dollars for a 125 x 125 sidebar banner.

\$ 25 dollars for a 250x250 sidebar banner

Giveaways and contests: \$10

This includes a two week post featuring your store as the giveaway or contest sponsor. It will link to your website and social media.

Sponsor post: \$20

This includes a one month sidebar banner and a post featuring your store on the main page .



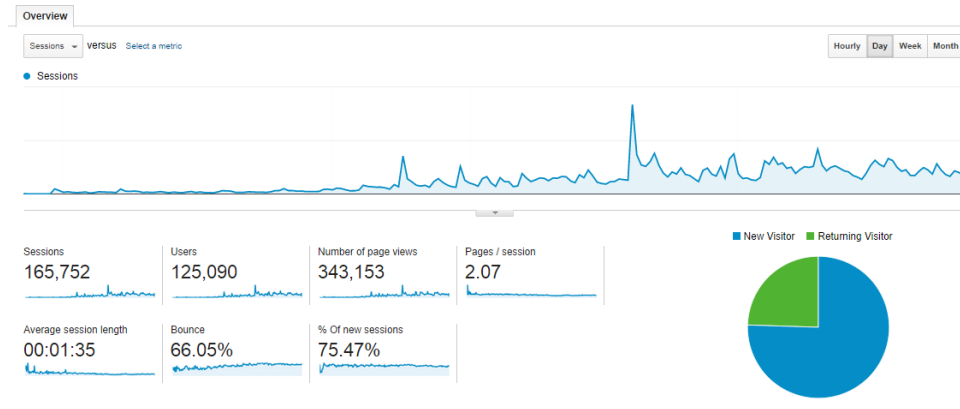
Featured Sponsor Package \$50

This includes:

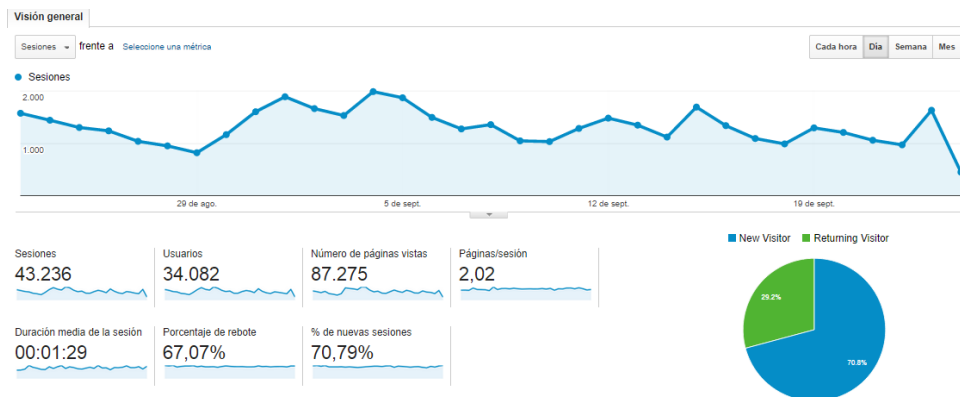
1. Introductory sponsor post, letting my readers know about you and the promotions you carry.
2. One Giveaway or Contest
3. One Month Sidebar Banner
4. Featured sewing pattern post: I will create one of a kind, unique free clothing pattern that will have and suggest fabrics from your store.

ANALYTICS

Total traffic



This Month period (August 23-September 23)



ON THE CUTTING FLOOR

Free Sewing Patterns

Social Media

1. Active presence on Facebook, Twitter, Pinterest, G+, and Blogloving with more than 4000 followers combined.
2. 1004 Newsletter Subscribers (with an average of 20 new subscribers per day!)



Necktie Top

Free pattern and tutorial